



2016 Chilliwack Fair

Horse Show Sponsorship

August 5 - 7, 2016

143rd Annual Chilliwack Fair at Heritage Park

Attracting 35,000 people over its 3 day run, the Chilliwack Fair is an iconic community event focused on highlighting and celebrating local culture, heritage, business, and all the things that make Chilliwack such a unique and amazing place to call home.

As a Horse Show Sponsor, your support is utilized to showcase its highly anticipated returned to The Chilliwack Fair. It is also a huge draw for the public, who enjoy watching and experiencing some of the finest horses from the area; which provides a great opportunity for your business.

The Fair is planned and organized by numerous groups and volunteer citizens of Chilliwack for the enjoyment of the entire community, and truly offers something for everyone. From our extensive agricultural exhibits and shows, to the live entertainment, the Chilliwack Fair is the place to come for fun!

Throughout its 143 year existence, the Chilliwack Fair has depended on local business for support. We believe this sponsorship is a great opportunity for you to gain exposure to an agricultural demographic.

Horse Show Sponsorship Levels

Level 6 Sponsor
\$500.00

Level 5 Sponsor
\$450.00

Level 4 Sponsor
\$400.00

Level 2 Sponsor
\$ 200.00

Level 1 Sponsor
\$100.00

Sponsor Benefits

(Dependent on support level)

Ring Signage

*Feature on our website,
chilliwackfair.com*

Specific sponsored events

Complimentary gate passes

Displays in program

Preferred booth space



What's happening at the Fair?

Some examples of the fun you'll find at the 144th Annual Chilliwack Fair include:

- Largely participated 4-H Show
- The Creation Station
- Horse, Dairy, Sheep, Poultry and Waterfowl Livestock shows
- Local entertainers performing stage shows
- Showcase concerts Friday and Saturday nights
- Home and Garden Show
- Rodeo by the Chilliwack Rodeo Association
- Fabulous Fair food!
- Exhibits by Atchelitz Threshermen, reviewing Chilliwack's past
- Truck Show
- Garden Tractor races
- Carriage Rides
- Marketplace – a variety of vendors showcase their products

Sponsorship Levels



Level 6 Sponsor

\$500.00

- Recognition as a sponsor of one or a combination of classes
 - With your choice of available classes
- Listing on the Ring Signage and Sponsor Recognition Banner
- Full page ad in the Program
- 2' x 6' Ringside Banner (provided by sponsor)
- 6 complementary passes
- Gold listing on the Chilliwack Fair website
- Photo with Class Winner
- Recognition plaque

Level 5 Sponsor

\$450.00

- Recognition as a sponsor of one or a combination of classes
 - With your choice of available classes
- Listing on the Ring Signage and Sponsor Recognition Banner
- 3/4 page ad in the Program
- 6 complementary passes
- Silver Listing on the Chilliwack Fair website
- Photo with Class Winner
- Recognition Certificate

Sponsorship Levels



Level 4 Sponsor

\$400.00

- Recognition as a sponsor of one or a combination of classes
 - With your choice of available classes
- Listing on the Ring Signage and Sponsor Recognition Banner
- ½ page ad in the Program
- 6 complementary passes
- Silver Listing on the Chilliwack Fair website
- Photo with Class Winner
- Recognition Certificate

Level 3 Sponsor

\$250.00

- Recognition as a sponsor of one or a combination of classes
 - With your choice of available classes
- Listing on the Ring Signage and Sponsor Recognition Banner
- ¼ page ad in the Program
- 4 complementary passes
- Silver Listing on the Chilliwack Fair website
- Photo with Class Winner
- Recognition Certificate

Sponsorship Levels



Level 2 Sponsor

\$200.00

- Recognition as a sponsor of one or a combination of classes
 - With your choice of available classes
- Listing on the Ring Signage and Sponsor Recognition Banner
- ¼ page ad in the Program
- 4 complementary passes
- Bronze Listing on the Chilliwack Fair website
- Photo with Class Winner
- Recognition Certificate

Level 1 Sponsor

\$100.00

- Recognition as a sponsor of one or a combination of classes
 - With your choice of available classes
- Listing on the Ring Signage and Sponsor Recognition Banner
- 4 complementary passes
- Bronze Listing on the Chilliwack Fair website
- Photo with Class Winner
- Recognition Certificate

****Note:** If you wish to sponsor more than a level 6 sponsorship, we would love to discuss the possibility of combining classes to suit you.